

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Date: 10.01.2014

Circular T&C-CM No. 73/13-14

Sub: Discounted price of 7.2 Mbps and 14.4 Mbps data cards sold bundled with Data Plan Vouchers (DPVs) under mobile services-req.

Kindly refer to this office order of even No. dated 25.07.2013 and orders/clarifications issued from time to time vide which discounted tariff for 3.6 Mbps data cards when sold bundled with longer validity prepaid data plan vouchers viz DPV-3299, DPV-2299 and DPV-1251 was issued. Now based on feedback received from field units to **accelerate the sale of data card**, it has been decided by the competent authority to give an option to the customer activating the following Data Plan Vouchers to purchase **7.2 Mbps and 14.4 Mbps data cards at a discounted price** as under:-

i) Data card offer with Data Plan Vouchers:-

Data Plan Voucher (DPV)	Discounted Price of 7.2 Mbps Data Card in Rs.	Discounted Price of 14.4 Mbps Data Card in Rs.
DPV 3299	400	700
DPV 2299	800	1100
DPV 1251	1200	1500


ii) The above promotional offer will be effective from **20.01.2014** and remain valid for 90 days or till the stock of 7.2 Mbps and 14.4 Mbps data cards lasts, which ever is earlier.

2. All other terms and conditions will remain the same.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

5. This circular is issued based on the approval of ECT vide Approval No.1374 dated 06.01.2014 in P&P-CM cell file No.3-38/2010/P&P-CM (Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in



(N. S. Dhama)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)